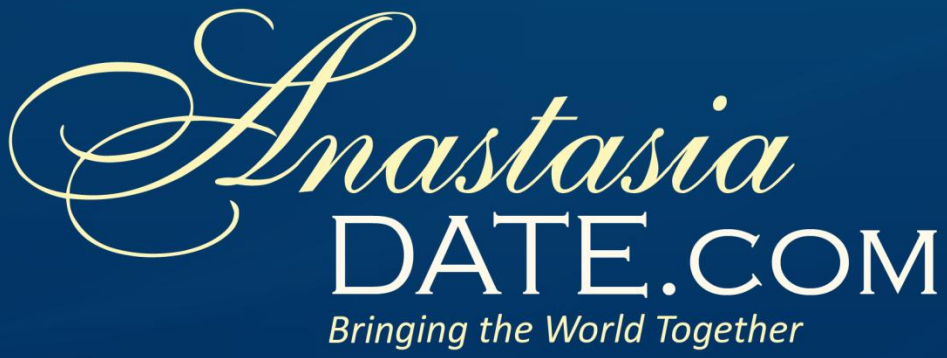

ANASTASIA'S PRESS KIT

Journalists and editors: discover all the fascinating facts about Anastasia International with our comprehensive press kit.

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FOR PRESS

ANASTASIA INTERNATIONAL IS THE INDUSTRY'S LEADING INTRODUCTION AND ROMANCE TOUR COMPANY BRINGING MEN TOGETHER WITH WOMEN FROM RUSSIA & CIS, ASIA, LATIN AMERICA AND AFRICA FOR DATING AND MARRIAGE. ANASTASIA COUNTS OVER 150 MILLION ONLINE VISITORS YEARLY WITH MORE THAN 2.5 MILLION LETTERS EXCHANGED ONSITE DAILY.

Anastasia has been featured in numerous media outlets including: 48 Hours, The Daily Show, The Howard Stern Show, and has been the subject of news features on Forbes, Playboy, Variety, Market Watch, Reuters and The San Francisco Chronicle. News and features about Anastasia have been broadcast in many countries including the U.S., Japan, Germany, The Netherlands, France, Italy, Switzerland, Brazil, Turkey and Australia.

We are ready to cooperate with diverse online and offline media and provide compelling content based on the online dating industry, beautiful and intriguing Russian women, and social issues in Russia and CIS.

Anastasia can provide journalists and other media personnel with free access to AnastasiaDate.com in order to gain a deeper insight into our service.

Our company also carries out a variety of events and Romance Tours in Ukraine, Latin America and Asia. Journalists can participate in these dating vacations to see how they work and interview our key representatives, lady members and those attending our Romance Tours.

Please get in touch if you are interested in our advanced services, site membership or international dating in general. To learn more visit www.anastasiadate.com.

HISTORY

ANASTASIA IS THE FASTEST AND MOST EFFICIENT WAY TO CONNECT WITH THE WORLD'S MOST BEAUTIFUL AND CAPTIVATING WOMEN. AS THE INDUSTRY'S LEADING INTERNATIONAL INTRODUCTION AND ROMANCE TOUR COMPANY, ANASTASIA DIFFERS FROM MAINSTREAM ONLINE DATING DIRECTORIES GIVEN RUSSIAN-AMERICAN OWNERSHIP AND OPERATION. THIS UNIQUE COLLABORATION ALLOWS ANASTASIA SINGULAR INSIGHT INTO THE CROSS CULTURAL DYNAMICS OF INTERNATIONAL DATING AND HAS ENABLED HER TO PROVIDE SUPERIOR LEVELS OF SERVICE AND EFFECTIVENESS IN HER ONLINE AND LIVE VENUES SINCE 1993.

Anastasia helps Western men connect with the best in Eastern European women through a network of over 1000 dating agency partners located in cities across the world. Anastasia brings romantic couples together in a number of ways starting with Search, Email Correspondence, Live Chat, Video Date and Phone Introduction, then moving to "live" platforms such as organized dates and tours.

Anastasia stands at the forefront in the industry's battle against internet scam and fraudulent dating practices. AnastasiaDate.com is proactive in screening and identifying her Ladies while ferreting out those individuals and agencies who attempt to misuse the system.

AnastasiaDate.com is built on a cutting edge technology platform with the most current innovations to enable speed, usability and more useful options than anyone in the business. Anastasia's proprietary state-of-the-art hardware and software systems are constantly developed and maintained by her own highly trained staff of over 30 full time artists, engineers and technicians… the best in their fields. Anastasia's registration, login and payment security is also at the forefront of the romance industry. As such, AnastasiaDate.com represents the latest and most secure in the online dating world.

THE LEGEND OF 'ANASTASIA'

RUSSIA'S HISTORICAL FIGURE GRAND DUCHESS ANASTASIA NIKOLAEVNA MADE THE NAME FAMOUS AT THE CENTER OF A LONG-RUNNING MYSTERY SURROUNDING THE RUSSIAN REVOLUTION OF 1917. HER STORY HAS BEEN THE SUBJECT OF MUCH DEBATE AND INTRIGUE FOR ALMOST A CENTURY WITH SEVERAL MAJOR MOTION PICTURES SUCH AS ANASTASIA IN 1997 AND A NUMBER OF TV SERIES DEDICATED TO THE LEGEND OF ANASTASIA.

Born into the House of Romanov in June 1901, Anastasia was the youngest daughter to Alexandra Fyodorovna and Nicholas II, the last Tsar of Russia. With three older sisters and a younger brother, Anastasia grew into a lively and sociable child eager to be involved in all her family's activities. The blue-eyed Anastasia knew how to charm and displayed above average intelligence boosted by an excellent education. Anastasia was everything to be expected of a gifted and gracious lady of nobility who was fast becoming a radiant young woman.

The Russian Revolution was to change her life forever and give birth to the mysterious legend that surrounds the name Anastasia. Following the tragedy of the Romanov family, rumors spread that Anastasia had been rescued from the perils of the Revolution in a thrilling dash across the borders where she sought refuge abroad. This tale of daring escape and enforced migration of a regal young lady has been the subject of a collective imagination and intense debate ever since. Over the years a number of women have claimed to be the liberated Grand Duchess Anastasia Nikolaevna, although none of these fascinating stories were ever substantiated.

The soulful name Anastasia is truly evocative of Russia and its multi-layered culture, and instantly reminds of a specific geography, an era of transformation, remarkable beauty and the yearning spirit of women, and the countless paths of destiny.

This is why we celebrate our name of Anastasia…

/Signature of Russia's Grand Duchess Anastasia Nikolaevna

ANASTASIA'S TIMELINE

1993 Started by an American/Russian couple as a small romance tour business bringing Western men to Russia and Ukraine to meet available women.

1994 Anastasia went online as RussianBrides.com

2001 Re-developed as AnastasiaWeb.com

2003 Launch of the Phone Translation Center

2005 Launch of the Flower and Gifts delivery service

2007 Re-launched as Anastasia-International.com
Launch of the beauty pageant Miss Valentine held every year on March 8

2008 Launch of the annual beauty pageants Miss Snow Angel, Miss Bikini and Anastasia's Princess
Launch of the new Video Chat service, an opportunity for gentlemen members to have a face-to-face meeting with a woman they've been courting online
Anastasia International awarded VeriSign and McAfee secure certificates

2009 Re-launched as AnastasiaDate.com
Launch of Anastasia's Black Book web magazine with photo features on celebrity femmes and articles about entertainment, culture, nightlife and more
Launch of the Date-a-Lady service
Launch of AnastasiaSecrets.com, a photo-based web magazine
Launch of the annual beauty pageant Blondes vs Brunettes
Launch of the offline beauty pageant Anastasia's Princess in Odessa
RussianBrides.com renewed with galleries of beautiful girls
AnastasiaDate.com launch the new Live Chat service

2010 Anastasia publishes her 2010 Calendar complete with downloadable high resolution photos, wallpapers and more

Anastasia DATE.COM
Bringing the World Together

ANASTASIA IN NUMBERS

Over **1,000,000** clients

Over **150,000,000** online visitors yearly

4 international dating websites featuring Slavic, Latin, Asian and African Ladies

Over **250,000,000** minutes every year spent by clients on the website

2,500,000 international letters exchanged on site daily

BRAND ANASTASIA

ANASTASIA IS THE ACKNOWLEDGED LEADER IN THE FIELD OF INTERNATIONAL DATING. NOW, THROUGH ANASTASIA'S FAMILY OF INTERNATIONAL ONLINE DATING SITES, GENTLEMEN CLIENTS CAN CONNECT WITH THE MOST BEAUTIFUL AND EXCITING WOMEN FROM EVERY CORNER OF THE GLOBE:

— AnastasiaDate.com allows gentlemen clients to find a sweetheart from Russia & CIS.
— AmoLatina.com will amaze clients with the sensual Ladies of South America and the Latin world.
— AsianBeauties.com is a gateway to the exquisite charm of women from the Far East.
— AfricaBeauties.com brings the splendor of African women for all to enjoy.

Anastasia DATE.COM
Bringing the World Together

ANASTASIA BROADENS THE AVENUES OF COMMUNICATION

ANASTASIA INTERNATIONAL IS THE PARENT OF ANASTASIADATE.COM, AMOLATINA.COM, ASIANBEAUTIES.COM AND AFRICABEAUTIES.COM. WE'RE BRINGING WESTERN MEN TOGETHER WITH WOMEN FROM FOUR CONTINENTS: RUSSIA & CIS, LATIN AMERICA, ASIA AND AFRICA.

ASIANBEAUTIES | ANASTASIADATE | AFRICABEAUTIES | AMOLATINA

ANASTASIA'S BEAUTY CONTESTS & EVENTS

ANASTASIA IS THE ONLY COMPANY THAT OFFERS EXCITING, HIGH VOLUME TRAFFIC PRODUCING INTERACTIVE CONTESTS, ANASTASIA'S PRINCESS, ANASTASIA'S MISS VALENTINE, BLONDES VS BRUNETTES, ANASTASIA'S SNOW PRINCESS, AND OTHERS WHERE WESTERN MEN CHOOSE FROM A SELECTION OF THE MOST RAVISHING LADIES FROM ALL THE WORLD.

ANASTASIA'S BEAUTY CONTESTS & EVENTS

ANASTASIA'S PRINCESS (LIVE EVENT)

This extra special beauty pageant brought Anastasia's wow factor direct to the city of Odessa, Ukraine with a series of spine-tingling rounds that featured 30 incredible Black Sea nymphs. The gripping extravaganza on September 5, 2009 thrilled the large audience and left an awestruck judging panel in an enviable dilemma.
www.anastasiaprincess.com

ANASTASIA'S MISS BIKINI

A scintillating online beauty contest with an ambience of the Black Sea Coast, Anastasia's Miss Bikini showcases a throng of glorious sunbathing beauties from across Russia and CIS. Perfect bodies and sexy bikinis get men voting in their thousands and eager to contact the glorious contestants.
www.anastasiamissbikini.com

INTERNATIONAL WOMEN'S DAY – MARCH 8

Feminine merit is always special to Anastasia but every year International Women's Day on March 8 provides an even bigger reason to celebrate the incredible beauty, deep intelligence and selfless achievements of Russian and CIS women.
www.anastasiamarch8.com

ANASTASIA'S BLONDES VS BRUNETTES

Blondes Vs Brunettes pitches Anastasia's finest fair-haired femmes against their delicious dark-haired counterparts in a playful battle of splendor with only one exquisite winner. The ultimate themed beauty contest helps judges answer the burning question: blondes or brunettes?
www.anastasiabvb.com

ANASTASIA'S MISS VALENTINE

Anastasia's Miss Valentine fires a storm of Cupid's arrows as a selection of heavenly sweethearts fight for clients' affection to take the romantic crown. The gripping competition even gives men the starry-eyed chance to contact any of the gorgeous contenders.
www.anastasiamissvalentine.com

ANASTASIA'S SNOW ANGEL

A surefire bet to keep men warm in freezing temperatures, Anastasia's Snow Angel online beauty contest evokes scenes from fairytales and festive frivolity with winter wonders dressed in fur, sparkling lace and stockings. Fans of Slavic femininity vote in flurries then get in touch with their favorite frosty princess.
www.anastasiasnowangel.com

UNFORGETTABLE ANASTASIA

ANASTASIA'S SITES ENCOMPASS ONE UNIQUE DESIGN CONCEPT THAT IS INSTANTLY RECOGNIZED BY OUR CLIENTS. EXTREMELY USER-FRIENDLY AND SPECIALLY TARGETED TO CLIENTS, THE SITES ARE BASED ON TAILORED DESIGN, STREAMLINED ARCHITECTURE AND ADVANCED USABILITY.

"

I must say, that this is by far the greatest site I have had the privilege of viewing. The Ladies are so extremely beautiful, and furthermore, they gotta be the most impressive when it comes to describing themselves. I thank you people at Anastasia from the bottom of my heart for creating this site and for running it so uniquely.
Raymond
Canada

"

Congratulations for the New Chat Service!!! If you were already (in my opinion) the best and most serious dating service online, NOW with the facility to communicate directly with Anastasia Ladies is, (also in my opinion) a big step forward. I hope to be able to take advantage very soon of it. My problem, as I have expressed before, there are so many wonderful girls to choose from, that I (frankly) don't know where to start.
As I have expressed earlier, I do want and need the right lady for me, but above all, I would like to be just the man for that lady.
Juan
Mexico

"

Anastasia-Date is still the best and most respectable international dating service by far and I am proud to be associated with it! Thank you!
Todd
CA, USA

MEDIA PUBLICATIONS

WE ARE PROUD TO BE FEATURED IN THE FOLLOWING MEDIA PUBLICATIONS

TMZ
Forbes.com
PLAYBOY
metro
YAHOO! FINANCE
REUTERS
San Francisco Chronicle
Google News
Bloomberg Businessweek
COED magazine
salon
the TMZ
extra
PINSTRIPEMAG
Entrepreneur
B-105.1 FM GOOD TIMES • GREAT COUNTRY!
The Bachelor Guy
The Denver Egotist
CARGO FILM & RELEASING
AdRANTs
VARIETY
Independent woman
globeinvestor.com
FOX 54 WFXG AUGUSTA
BUSINESS newsarticles
EarthTimes
AMERICAN CHRONICLE
MarketWatch from DOWJONES
PR Newswire
About.com
redtram. international
Bangor METRO
newswire Today!
RED HERRING THE BUSINESS OF TECHNOLOGY
PR LEAP Accelerating Search Visibility
AP Associated Press
ONLINE PERSONALS WATCH
Russian Girls CQ
WCNC.com CAROLINAS' NEWS CHANNEL
DallasNews.com The Dallas Morning News
MIAMI TODAY
Welcome To Dating.com
SYS-CON MEDIA
CORANTE
eMediaWire™ A PRWEB.COM NEWSWIRE

MEDIA FEATURING ANASTASIA

QUOTES FROM MEDIA PUBLICATIONS

PLAYBOY
"What I (we) saw was awesome! …men and women dancing to the sounds of Rumba… Girls, young, electric Colombians… As the women told Playboy, their intentions are very clear and nice. They just want to meet different men, caring and sweet…"

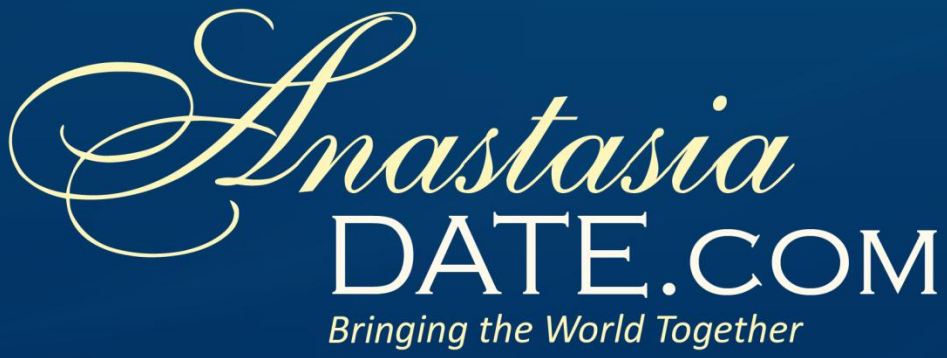
EXTRA
"Anastasiadate.com statistics cite that 9% of American men who have gone on a romance tour with the company have married Russian or Ukrainian girls and created a close-knit family. Almost 20% have found girlfriends or mates for a long period of 2, 3, 7 years and even longer relationships."

SAN FRANCISCO CHRONICLE
"Through Anastasia and her owned and operated companies… AnastasiaDate, AmoLatina, AfricaBeauties and AsianBeauties, men are able to encounter, among the minions of women looking for a foreign husband, the proverbial beauty queen, who are actively looking to wed a foreigner."

SALON
"One of the more reputable sites, Anastasia International, is the organization with its stateside office in Maine."

METRO
"The company also runs dating giant Anastasiadate.com, which has 100 million visitors a year."

ONLINE PERSONAL WATCH
"Senator Catherine Pugh (D), Maryland State Senate, and Dan Sykes, CEO of Anastasia International, discussed the hot topic of regulation of the online dating industry… Members of the online dating industry are encouraged to stay abreast of legislative issues which may affect the industry and become involved in the process."



E-MAIL:

pr@anastasiadate.com

WEB SITE:

www.anastasiadate.com

PHONE NUMBERS:

+1 (207) 262-9595

+1 (800) 356-3130

+1 (800) 234-0036